

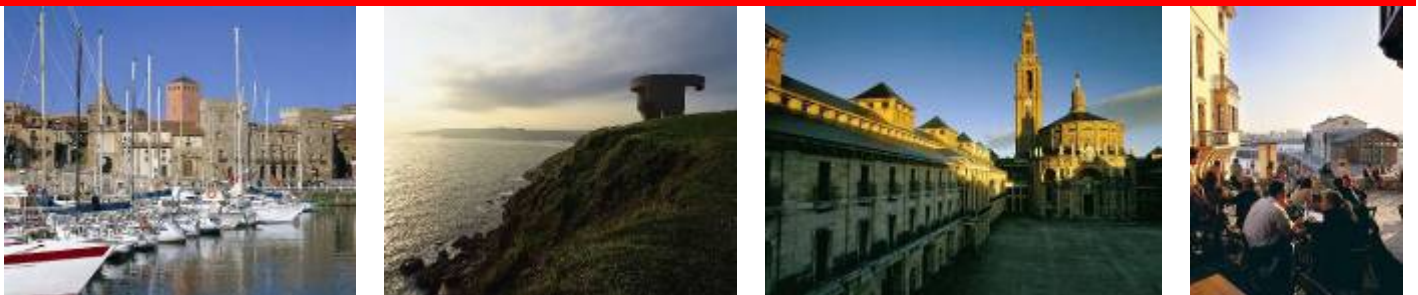
Gijón

Northern Spain with Zest



THE 2015 INTERNATIONAL CONFERENCE ON COMPUTER, INFORMATION AND TELECOMMUNICATION SYSTEMS

Gijón, 15th – 17th July 2015





1. GIJÓN: FORUM OF PROFESSIONAL MEETINGS
2. GIJÓN: HOW TO GET THERE
3. HOTEL CAPACITY
 - ACCOMMODATION
4. SOME SOCIAL PROGRAM TANTALISING SUGGESTIONS
 - *ESPICHA*, TRADITIONAL ASTURIAN PARTY
 - SOCIAL EVENT
5. SOME POST MEETING OUTINGS AND SUGGESTIONS



Convention Bureau

GIJON SUITS YOU JUST RIGHT!

We spend our lives looking for what fits in with what we need



Solid roots

- Thanks to 2,000 years of history, plus a rich and varied cultural heritage,
- Thanks to the intermixing that comes from being a crossroad of major travel routes: the beginning/end of the Ruta de la Plata, a staging post on the Northern Road to Santiago de Compostela,
- A city open to the sea where blue and green merge with one another,



Gijón suits you just right:

As a backdrop to your own story for the duration of your meeting



Health for the mind and challenges for the intellect

- Thanks to the declaration of Gijón as a City of Science and Innovation together with 10 other Spanish cities,
- Thanks to the existence of the Mile of Knowledge, a unique setting comprising the University Campus, Laboral, City of Culture and the Science and Technology Park, which hosts over 60 technology-based companies
- Thanks to its commitment to contemporary art that has created landmarks on your walks around Gijón
- Thanks to 4 centres for contemporary creative activities, led by the Art and Industrial Creation Centre
- Thanks to the capacity the city offers to carry out research immersed in the green luminosity of Northern Spain



Gijón suits you just right:

You will find an enabling environment for exchange, debate and innovation

Food for the spirit and rest for the body

- Thanks to 4 international festivals (the most adventurous auteur cinema, theatre, puppets... and more)
- Thanks to "Art in the Streets": 200 performances spread over 60 days (theatre, music, film and circus take to the streets of Gijón)
- Thanks to a marina right in the heart of the city (in front of a baroque palace) and another just a few minutes from the city centre
- Thanks to its wide range of spas
- Thanks to the opportunity to complete the day's discussions while sharing a bottle or two of cider





Gijón suits you just right:

You'll combine professional discussion with the enjoyment of culture and the possibilities of a city in which everything is nearby

Enjoy Quality of Life

- Thanks to a city built around a nearly 10-km promenade overlooking the sea
- Thanks to the 3 beaches in the heart of the city and another 6 in the surrounding countryside
- Thanks to 3,300,000 sq m of urban green areas (11.7 sq m/inhabitant)
- Thanks to public sports centres and swimming pools in almost every area of the city
- Thanks to the only Atlantic Botanic Gardens in Spain
- Thanks to meeting facilities in which natural lighting reigns



Gijón suits you just right:

You'll be able to enjoy free time after your meeting

Find new friends

Thanks to a conception of hospitality, shared with other Asturians, which you will find to be real from the moment you arrive

Thanks to 282,261 people eager to make your meeting an unforgettable experience



Gijón suits you just right:

You'll feel that people are attentive and understand you

Live some new experiences

Do you feel inspired enough to organise your event inside a clock?

Would you prefer a dinner under the largest elliptical dome in Europe?

Can you imagine a Convention Centre among trees (and squirrels)?

Fancy a cocktail surrounded by sharks and penguins?

Feel enticed to discover the city following the pastry shop trail marked out by "Sweet-toothed Gijón"?

Would you like to rediscover the flavours of the land at one or other of the "Mesas de Asturias" quality mark restaurants affiliated to the Gijón Gourmet scheme?



Without a doubt, Gijón suits you just right!

GIJON SUITS YOU JUST RIGHT!

A city committed to quality and environmental sustainability:

Some lines of work and some of the awards received by the city, businesses and institutions:



Gijón Tourism is working to obtain **"Biosphere World Class Destination"** certification from the Institute for Responsible Tourism (Spanish acronym, ITR).



City affiliated to the Covenant of Mayors in 2011

Finalizing its SEAP (Sustainable Energy Action Plan)



Convention Centre with ISO 14.001:2004 certification

"Gijón with Environmental Quality" Pilot Project emblem in **hotel accommodation**: 13 affiliated hotel

THEIR TRUST BACK OUR EXPERIENCE, OUR RELIABILITY



When making the decision to try to organise a conference, it is necessary to know that you have at your disposal all the elements to carry it out: suitable transportation, rooms, hotels where conference attendees feel comfortable, efficient professionals, etc. All this can be found in Gijón, which, in addition to being a city open to the sea, with excellent cuisine, boasts charming people who are hospitable to visitors. If you need advice, its Convention Bureau provides all the help you need, and always with the best of spirits.

Pedro Alonso Velázquez

Co-chair "9th International Conference on Computational and Mathematical Methods in Science and Engineering (CMMSE-2009)".

Chairman "2nd Workshop on High Performance Computing on Heterogeneous Parallel Architectures CAPAP-H" 2011.



Organising a conference in Gijón is a sure success: 50% is attributable to the hospitality and versatility of the city and the other 50% is due to the collaboration and efficiency of the Convention Bureau, the rest is the merit of the organiser...

Dr. Pedro García González

Chairman of the Local Organising Committee

Ultrasound Course for Medical Residents organised by the Spanish Ultrasound Society (SEUS)



"NASCO is an International treaty Organisation with all North Atlantic governments as members and over 30 Non Government Observers. The whole process from looking at possible venues in Gijón right through to our successful meeting was made very smooth by the Convention Bureau, the hotel and the local people. The Asturian people have an innate sense of hospitality and friendship and are rightly very proud of their principality. We were in very good hands."

Malcom Windsor (Secretario de NASCO)

XXV NASCO Anual Meeting



"They were many different reasons when we choose Gijón as the city venue of the Seminar: The city maritime character and the interest in science and environment of Gijón were valued. But also its conference centre, well-known for its professionalism and multipurpose comfortable facilities that boast a long history in events organization. Last but not least, Gijón, located on the shores of the Cantabrian Sea, offers a wide range of leisure activities: its local regional cuisine, buzzing nightlife and the ample selection of hotels and sports and cultural activities will enable participants to enjoy the Spanish way of life."

Luis Valdés, Coordinador del 2008 Symposium on the Effects of Climate Change on the World's Oceans

GIJÓN: EASY TO REACH...

AIR CONNECTIONS



The **International Airport of Asturias** (IATA Code: OVD) is located in Santiago del Monte, and has connections with several major cities and islands of Spain: Madrid, Barcelona, the Balearic Islands, the Canary Islands...

Directs flights to Paris, Lisbon and London.

How to get to Gijón?

The Airport is a thirty-minute drive from Gijón on the fluid motorway link (A-8).

Visitors that arrive by air have three options to get to the town:

- **TAXI:** There is a taxi rank in the airport itself that is in service until the arrival of the last flight. **Fare:** 45-60€ to/from Gijón.
- **BUS:** The ALSA company offers several daily coach services Gijón - Airport - Gijón. **Bus Fare:** 7,50€ One way, Return 15,00
- **RENT A CAR:** Four car hire firms offer their services with a broad timetable. These firms also have branches in Gijón:

AVIS

Europcar

Hertz España

National ATESA



RAIL

Daily rail services with Madrid, Barcelona, Alicante and other cities in Spain.

High-speed train in the Madrid- Valladolid section.



The **collaboration agreement between RENFE** (Spanish Rail Company) and **Gijón Convention Bureau** enables meeting promoters and organisers to obtain **discounts for participants** of 35% on train tickets used to travel to and from Gijón.

By ROAD



BUSES

Daily bus services with Madrid and other cities in Spain.

Bus Company: ALSA

CITIES IN SPAIN

KMS

BARCELONA	940	9h 15m
BILBAO	271	3h 15m
BURGOS	320	3h 20m
CÁCERES	584	6h 45m
LEÓN	155	1h 50m
LOGROÑO	470	4h 40m
MADRID	477	5h
MURCIA	879	9h 15m
PAMPLONA	423	5h
SANTANDER	179	2h 15m
SANTIAGO COMPOSTELA	325	4h 15m
SEVILLA	845	10h
TOLEDO	544	6h
VALENCIA	835	9h
ZARAGOZA	638	6h 15m

Gijón Convention Bureau Transport Partners

IBERIA

renfe

ALSA

WIDE CHOICE OF LODGINGS FOR ALL KIND OF PARTICIPANTS



48 hotels in the City

Hotel availability has constantly grown in recent years and shall be enlarged even further by new projects based on the growth of business tourism and fairs...

CATEGORIA	HOTELES	HABITACIONES	CAMAS
4*	13	1.073	2.117
3*	19	909	1.650
2*	12	299	548
1*	4	67	125
TOTAL:	48	2.348	4.440



Some tempting suggestions for social programmes... A different, participatory welcome

ESPICHA (TRADITIONAL ASTURIAN PARTY)

100% Asturias networking event!

Would you dare to attend an espicha?
i.e. a buffet party in a cider house Spacious cellar

This is the ideal formula for a business activity, or the perfect end to a convention. "Espicha" refers to the fact of opening the spigot of vats when the year's cider is ready to drink. The tasting is accompanied by simple, flavoursome produce from the Asturian countryside.

Before the concept of networking appeared, the people of Gijón shared along with the rest of Asturians the ideal formula for coexisting, conversing and sharing experiences and knowledge. Around green cider bottles, before the vats in cider houses impregnated with the smell of apples. Gijón, one of the Principality's cider capitals, offers a variety of cider houses that can be exclusively hired to hold different events.



Truly unique spaces for a more formal event or one that is surprising



LABORAL CULTURE CITY

Laboral Culture City is an environment open to everything that happens in the worlds of art, research and new technologies.

All diverse forms of culture and education live together in this unique city, which makes it the ideal meeting place for all those who seek knowledge, innovation and exchange of experiences.



Laboral also offers its facilities to companies. Its multifunctional architecture renders it ideal to hold all sorts of business, social or cultural events.

The many halls and spaces in this monumental building will meet the needs of anyone who wishes to take advantage of this very special environment.

AQUARIUM

Gijón Aquarium, with over 500 species, 12 themed zones and more than 1 million litres of water, is home to one of Spain's largest collections of global marine life. It is located next to Poniente Beach and ten – minute walk from the centre of the city.

It is a unique location for parties and networking events up to 200 people, a perfect venue to impress your guests by coming face to face with the sharks.

Enjoy the Aquarium at your own pace or with our tour guides and acquaint yourself with the penguins, otters, sting rays, and jellyfish that reside within. Finish your evening at the cocktail area where you will find gourmet food with sharks swimming inches from you ... It's not every day you get to catch up with friends surrounded by turtles and stingrays...



REAL SPORTING GIJON BUSINESS CLUB

A new experience for anyone: the possibility of organising a cocktail party or informal dinner in El Molinón Stadium, right opposite the Convention Centre.

Enjoy a first class environment in a century-old stadium that dresses up to meet you.

The team of professionals at RSG Event attend to requests and customize them according to your needs.



Post Meetings outings and suggestions



ASTURIAS NATURAL PARADISE

Almost a third of the territory of Asturias has been declared Protected Natural Areas of special interest. The true force of Asturias is its scenery, its countryside, its forests, its wildlife, formed by the presence of mountains that rise 2,500 metres in height within somewhat less than 80 km from a rugged, formidable coastline.

Emblematic excursion:

- The Picos de Europa National Park and Covadonga Sanctuary (1 ½ hours from Gijón)

Other suggestions:

- The Sueve Range (Protected Landscape) and El Fito Scenic Vantage Point
- Redes Nature Park (Biosphere Reserve)
- Somiedo Nature Park (Biosphere Reserve) Parque Natural de Somiedo (Reserva de la Biosfera)



MEDIEVAL HERITAGE

From Mount Naranco, a veritable scenic vantage point overlooking Oviedo, we may admire the unique silhouette of the city's cathedral and two singular buildings on the mountainside, declared Heritage of Mankind by the UNESCO: Santa Maria, actually an old royal palace dating from the 9th century, and San Miguel. No one remains indifferent before two of the most significant buildings of European Pre-Romanesque architecture.

A short break to Avilés and its historical quarter is full of unsuspected surprises: the century-old Duke of Ferrera Park, the emblematic Galiana Street, the succession of Romanesque churches in harmonious balance with noble houses and mansions, in a town that is proudly recovering its past while breaking away from the preconceived ideas of its visitors.

Recommended excursions:

- Visit to Oviedo –Cathedral and Pre-Romanesque Monuments
- Walking tour around Avilés Medieval Quarter



FISHING TOWNS

One of Asturias' distinguishing features is its high, rugged coastline, which offers natural amphitheatres open to the sea harbouring beautiful, eye-catching fishing towns. Ideal for contemplating popular architecture, strolling around town centres in which the medieval past and the maritime air blend together or savouring the produce –fish and shellfish– of the Cantabrian Sea (as the Bay of Biscay is known locally). Each town offers its own personality and attractions and invites visitors to explore natural protected areas.

Recommended excursion:

- Visit to the old quarter of Llanes and to the "Memory Cubes" (1 hour from Gijón)

Other suggestions:

- Candas and Luanco: 15 min away.
- Cudillero: 45 min away.

Personas de contacto:

Carolina García
Coordinadora Oficina de Congresos de Gijón

Cristina Bernabeu
Gerente Club de Empresas de Turismo de
Negocios

congresos@gijon.info
www.gijoncongresos.com
